The University of Geneva had previously taken up the challenge to provide its students a first-class post-grad general management education without interrupting their careers through its “MBA en emploi” program introduced some years ago. Since its creation, this MBA program has achieved continuous success.

As a means of contributing to the expansion of the growing ambitions of professionals, UG has introduced a new “Executive MBA Program”, in which the courses will be taught entirely in English beginning September 2008.

Since 1992, HEC Geneva (Haute Études Commerciales) offer full-time and part-time MBA programs at the University of Geneva. The University of Geneva, founded in 1559, is one of the Swiss leading institutions known for the excellence of its students and renowned faculty.

A practical modular program

The Executive MBA Program offers a unique balance between academic tradition from the University of Geneva and the entrepreneurial perspective of the department of HEC, an institution that thrives on its ability to generate new knowledge through research and apply the acquired skills directly in the participants’ workplace.

Year after year, the increasing number of students and participants adds to the diversity and thus the quality of debates. Participants, such as engineers, bank specialists, medical doctors and international executives, naturally fit into a role in which everyone is both teacher and student.

The Executive MBA at HEC University of Geneva is a practical modular programme. Offered courses
Participants learn to develop their autonomy, intellectual capacity and practical skills, and to acquire the tools needed to achieve their professional goals.

Meeting participants’ needs

The full Executive MBA course study generally lasts 2 to 3 years. Participants attend 12 core courses the first year; in the second year they may select the International Business curricula or one of the proposed Specializations.

The core courses and International Business curricula are taught in English. The core courses comprise 12 modules in basic Management and Business Administration.

International business includes 12 general courses, such as International Marketing, Institutional and Social Responsibility, International Economics, Knowledge Management and International Business Law.

Four Specializations are taught in English: they include International Organizations, Social Responsibility, International Trading, and Telecommunication & Media. A complete list of the French Specializations may be found in the MBA website.

These courses are organized to ensure the participants’ comprehensive training in a logical sequence proceeding. Students’ experience is richly enhanced through corporate work project.

Admission to the MBA programs is based on an evaluation of each student’s application. Due to limited space, admission to the MBA programs is therefore highly selective. Candidates must hold a university degree, have at least three years of work experience and possess a strong command of English. Applications for the programs must be received no later than 30 June.