Executive MBA of University of Geneva

The Executive MBA Program at University of Geneva offers a stimulating first-class post-grad general management education designed for company executives and managers seeking a career change or professional development opportunities without interrupting their careers. The MBA Program full cycle includes 24 modules and a thesis, and lasts 2 years.

The UNIGE MBA is a balance between the academic tradition of the University of Geneva and the entrepreneurial perspective of the business school. The modular curriculum provides in the first year a comprehensive overview of management research and practice covering a wide range of topics, such as finance, accounting, marketing, HR, economics and strategic management. These core modules can be studied in French or English. Many students then select the flagship International Management program which provides participants with the specific capabilities and skills required for a higher management position in a multinational company or organization. The EMBA encourages lively interaction between students and professors and stimulates the sharing of knowledge through group work. The students’ learning experience is further enhanced by corporate work pro-
jects, in-class discussions, and presentations that build on their previous experience. Participants receive personalized evaluations and feedback throughout the program. MBA participants, from over 20 different nationalities, are professionals from both the public and private sectors and have about 7 or more years of relevant work experience.

Most of the MBA participants find themselves in a situation where they work in a functional department as part of a larger team, but they ultimately aspire to attain leadership positions with global strategic responsibilities. Since 2011 Mr Sebastian Raisch, MBA Director, took up the challenge to meet market demand to “bridge the skill gap” by combining a comprehensive general management program together with what it calls the Personal Development Program (PDP). This innovative offer is about connecting the gap between skills and ambition; it is an exploration process where company managers coach students on their future career development. These tailored interactive courses help students become aware of their skills and ambitions to gain a better understanding of the gaps and to develop their leadership skills; they provide participants with the necessary tools and skills required to achieve their objectives.

Alternatively, participants at the UNIGE MBA can choose one of the many specializations in the second year. The offer has been continually enhanced over the years as demonstrated by the numerous areas of concentration, such as Human Resources, Marketing, Entrepreneurship, Health Organizations, or yet Commodity Trading or International Organizations.

The diversity and high qualification of UNIGE MBA participants combined with the excellence of the professors have earned the University highest grades internationally, so naturally the MBA is also fully accredited by the Association of MBAs. This also means that admission to the MBA Program is highly selective. Accordingly, UNIGE MBA put all its effort in helping its participants to succeed in this challenge, as demonstrated by the continuous success of the 900 alumni since the program was first launched in 1992.

Admission to the program is based on the student application file; potentially qualified candidates will be called in for an interview. Candidates are expected to have a very strong command of both written and spoken English, and must have at least 3 years of relevant work experience (at a managerial level) and hold a University Degree from a recognized institution.

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